

RANJU RAMESH

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PROFILE SUMMARY

Seasoned Product Manager with 17+ years of experience working with data, platform and AI, delivering products that matter.

KEY SKILLS

- Product management
- Product strategy and roadmap
- User research
- Data strategy
- Data warehouse
- Data engineering
- Product design
- Product Ops
- Platform Product Management
- Data product management
- Developer Experience
- Partner Experience

WORK EXPERIENCE

Staff Product Manager, Lytx, Bengaluru

Jul'24 - Now

Key Result Areas

- Responsible for data platform for Lytx, I hold the responsibility of productizing the large amount of data that Lytx holds as the first Data Product Manager.
- I work with senior leadership in defining the year ahead and key product goals that needs to be executed for us to be deliver great value to our customers.
- I am also responsible for modernizing product areas which are critical but haven't been invested in for long time to rejuvenate their value proposition and enable our customers to get to value faster.
- Built the 3-year roadmap for Developer Experience and Partner Experience to make Lytx "Ecosystem Champion".

Head of Product, 5X, Bengaluru

Aug'23 - Mar'24

Key Result Areas

- Built in house product lines for 5X hosted ETL tool and 5X hosted dbt with the ability for platform wide authorization.
- Built the product org in 5X with 4 Product Managers, 3 Product Designers and 1 Product Ops person that currently builds the data platform product.
- Engage partners like Snowflake, dbt, Fivetran, Sigma, Census and build experiences that gives the best possible experience for our customers.
- Own the complete product vision, product strategy and roadmap and deliver at a fast pace to achieve product market fit.
- Define the business objectives and road map by working closely with Sales leader, Marketing leader and especially work very closely with Engineering leader.

Product Manager, Atlan, Bengaluru

May'22 – Aug'23

Key Result Areas

- Product Manager with the responsibility of building integration to data ecosystem and provide data discovery capability.
- Engage partners like dbt, Snowflake, Databricks and build experiences that showcases the capability of both Atlan and the Partner.
- Own the complete product strategy and roadmap for integrations and discovery and deliver at a fast pace for increased customer engagement.
- Work with the user research team to bring insights and build product roadmap and strategy.
- Keep a healthy release cadence and make sure customers have great experience on the product.
- Research the data ecosystem and build the knowledge base so that build teams can have clarity on what they are building.

Data Product Manager, Spoonshot.com, Bengaluru

Mar'21 – Apr'22

Key Result Areas

- Responsible for the Data Strategy and Data Product Development.
- Build key strategic partnership for Data Acquisition and associated services delivery.
- Own the full Data Cycle right from Acquisition to Product and Service delivery and improve revenue through new product development.
- Vendor management and building teams for the entire data life cycle.

Technical Product Manager, ABInBev, Bengaluru

Sep'18 – Mar'21

Key Result Areas

- Leading a team of 12 members to design, develop and maintain an award-winning analytics platform in Legal and Compliance analytics which provides comprehensive capability of delivering advanced Anti-Bribery and Corruption tools.
- Developing the dashboards using Salesforce Einstein Wave Analytics platform due to high synergy with Salesforce tool and analytical capabilities.
- Playing the role of Scrum Master to deliver the project in agile way.
- Primary responsibilities include building DevOps team with CI/CD pipeline.
- Incorporating best in class technology stack including PySpark, Databricks, Azure Data Factory.

Business Intelligence and Analytics Consultant, Thorogood Associates, Bangalore

Jan'16 – Aug'18

Key Result Areas

- Involved in delivering forecasting solution for a leading CPG company to improve the supply chain operations.
- Acting as the Delivery Manager, SME, and Technical Architect to ensure timely delivery with highest possible standards.
- Monitoring and maintenance of all components that make up the Data Warehouse and Business Intelligence infrastructure.
- Gathering & defining business requirements while managing the risks to improve business processes and translating the requirements into systems solution by preparing functional specifications and technical requirement document.
- Preparing progress reports and involved in client presentations besides conducting periodic status meetings with client & third parties for resolution of outstanding issues, future assignments, and endeavours.
- Providing input on proposing, evaluating, and selecting appropriate design alternatives which meet client requirements and are consistent with client's current standards and processes.

Senior Software Engineer, Tesco Bengaluru, Bangalore

Dec'08 – Oct'15

Key Result Areas

- Designed the Data Warehouse solution to support the Grocery shopping service for Tesco which was implemented across the globe including development of E2E systems to support the information sharing between Master Data & Transactional Systems

KEY PRODUCTS

- Lytx Developer Experience and Partner Experience is a Platform Product focussed on making Lytx - "Ecosystem Champion". Working across multiple teams and different customers to deliver capabilities focussed on data integrations and partner integrations.
- **Lytx Data Product:** First product manager to lead Lytx's data product efforts and focus on delivering value to our customers faster with their goals through data and leveraging data platform.
- **5X Data Platform:** Fully managed data platform which provides the data teams the freedom to choose the tools they need and work the way they want. As part of this product, I built multiple data tools based on open-source projects, which helped our customers to get the best-in-class tools at the best price. I built commercial versions of dbt, Superset, Airflow and Airbyte. This was done while building a 7-member product org, which managed to deliver at multiple areas.
- **Atlan:** Industry leader in data discovery and governance, Atlan provides the companies with the ability to unlock their metadata. As the Product manager responsible for the data tool integration and discovery experience, I have built an integration for dbt Semantic Layer which was showcased in dbt coalesce 2022. In a short span of 6 months, I delivered 10 data tool integrations while developing 3 partnerships.
- **BrewRight:** A world leading legal and compliance analytics platform for ABInBev responsible for delivering key goals in terms of Anti Bribery and Corruption, Anti Money Laundering, Anti-Trust, Litigation etc. Platform is built completely in Azure Cloud leveraging Spark as the Big Data compute engine to calculate massive amounts of data and apply large number of business logic. On top of it, ML models deliver advanced predictive capabilities to the business. Over 4 years, this has seen a recovery of 200 million USD and substantial risk reduction for the company.

ACADEMIC CREDENTIALS

- **2018: PG Diploma in Data Analytics** from IIT Bangalore
- **2008: Master of Computer Applications** from BMS College of Engineering